

# **SonicSurg Innovations Signs Strategic Alliance Agreement with Hitachi Aloka Medical, Ltd.**

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*For Immediate Release*

**Lakeland, FL & Minneapolis, MN – June 17, 2013** - SonicSurg Innovations, LLC, a development stage company that is commercializing products for the orthopaedic upper extremity surgical market, announced today that it has signed a Strategic Alliance Agreement with Hitachi Aloka Medical, Ltd., Wallingford, CT. Hitachi Aloka Medical introduced the world's first ultrasound system and is the global leader and innovator in ultrasound technology. SonicSurg products utilize ultrasound technology as a surgical navigational tool.

SonicSurg founder, Brian M. Jurbala, M.D., commented "This alliance provides us with industry leading ultrasound technology to support our surgical applications and a strong global partner for future product development efforts." The Agreement offers provisions for co-marketing programs, continuing medical education course support, and product development resource assistance.

Randy Baraso, Manager, Business Strategy & Development for Hitachi Aloka Medical remarked: "We are very pleased to have created this working relationship with SonicSurg. They bring a contemporary knowledge of the upper extremity healthcare environment, and with Dr. Jurbala's leading-edge product development ideas, we look forward to strengthening our presence in the orthopaedic upper extremity market space."

The next coordinated project will be an MSK Ultrasound Course chaired by Dr. Jurbala, being held in Philadelphia on Sept 21 & 22. The course will train orthopaedic surgeons in the use of diagnostic ultrasound and include injection techniques and an interventional procedure cadaver lab. Additionally, new product development efforts are scheduled to begin in the next 90 days.

***SonicSurg Innovations, LLC is a development stage company that is developing and commercializing products for use in the orthopaedic surgical field, focusing on the upper-extremity market.***

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